

Newsletter

January 2010

The management and staff of Manly Fast Ferry have been enormously heartened by the support offered by you, our valued customers, following the announcement on Christmas Eve that the right to use Manly Jet Cat Wharf and No.2 Circular Quay had been given to another company for the next five years.

This however is not the end of Manly Fast Ferry. We thank you for your sustained support. Encouraged by this support, and in the spirit of free enterprise and fair competition, it is our intention to continue to operate our existing Manly Fast Ferry service between Manly and Circular Quay departing, however, from the Manly Jetty Pier and arriving at Eastern Pontoon Circular Quay.

We have contracted with the owners of these wharves times and rates that are sustainable to our operation. As such we will be able to keep fares at the lowest possible level whilst maintaining our service to a high standard.

The timetable will remain essentially the same except for a few minor changes.

EXTRA SERVICE: *MANLY FLYER* - Manly to Darling Harbour

In line with the *Walker Report and response from our customer surveys*, it has been our plan to operate a ferry service linking Darling Harbour, Circular Quay and Manly.

On 1 February 2010 we will introduce a new tourist service linking Manly, Circular Quay and Darling Harbour. To be called the ***Manly Flyer***, this will be the first high speed, first class tourist service linking these three major, iconic tourist destinations in Sydney.

Tourists will be able to purchase an all-day, hop-on, hop-off ticket for just \$24. Regular Manly passengers can use their Smart Cards on all runs at the existing rate on both weekends and weekdays.

Manly Fast Ferry believes this much requested service linking Manly and Darling Harbour will prove to be a major boost to tourism in Manly and of great benefit to the residents of Manly and the Peninsula.

(see attached Brochure)

Manly Fast Ferry (Bass & Flinders Cruises) has been operating ferries and charter boats on Sydney Harbour and Botany Bay for over 25 years. We are a second generation family owned and operated Australian company.

Our aim is to run the most efficient, reliable and friendly ferry service on Sydney Harbour. From the feedback from you – our loyal passengers – we feel we have achieved this in the past 12 months and we are proud of our record.

Although disappointed in not winning the tender process we feel we can operate a very competitive service for the people of Manly and the Northern Beaches. The reduced wharf rates that we have been able to negotiate combined with a more economic use of vessels through the introduction of the Manly Flyer service for tourists and our Whale Watch operation, means we have in place a business plan which should guarantee the lowest possible fares without compromising on standards of service.

This initiative will help secure the continued employment of our staff who have been instrumental in the success of the service and worked so hard over the past 12 months.

Though we are small, we will never walk away from a challenge. As you can see, we are not going to lie down and quietly go away. However, to stay, we will need your continuing support and patronage.

Thank you

Richard Ford
Will Ford
(Directors)